



With an annual donation of \$250 you can help ensure that library services remain free and accessible, creating a flourishing community that benefits everyone, including your business. By partnering with the library, you'll not only make a lasting impact but also demonstrate civic pride and your commitment to education, innovation, and social responsibility.

In addition to the economic and social benefits of funding your local library, C.C. Mellor Memorial Library is prepared to offer a variety of recognition opportunities in gratitude for our partnership, including:

- A window cling recognizing participation in the program
- Digital partnership logo
- Recognition in the monthly digital newsletter sent out to over 2,000 people
- Social media feature
- Online directory of partners on ccmellorlibrary.org

A contribution to the C.C. Mellor Library is an investment in more than just books, it's an investment in your patron's community and success. According to a standard return on investment (ROI) calculator, for each dollar someone puts into CCM (individual donor, tax dollars, etc.) 6.64 dollars of value is put back into the community.

C.C. Mellor Memorial Library has been a cornerstone of our community, providing library services to the municipalities of Churchill, Braddock Hills, Edgewood, Forest Hills, and Wilkins Township. We are proud and honored to be able to offer the more than 20,000 residents of our service area large collections, helpful resources, and a safe and thriving community space.

As an established community institution, we have been lucky to see the impact our library has had on the local social and economic landscape. CCM is a leader in digital equity, being the first library in the county to circulate Chromebooks and Wi-Fi hotspots, which give library users access to the internet wherever and whenever they need it. Digital equity opens a direct path for workforce and community development, allowing people to apply for jobs, build resumes, and learn new skills.

CCM Library is also a space for social connection, serving as a community hub where people of all ages, backgrounds, and interests can come together. Through book clubs, social groups, educational programs, and browsing neighborhoods, our patrons form meaningful connections with each other, our collections, and the public at large.

We hope you will consider joining us in our continuous efforts to better our community and provide excellent services to our patrons. Scroll to learn more.

[How to Become a Community Business Partner](#)

Online: Click the link to the form to fill out the membership. If you fill out the form online you will have the option to have your membership renewed automatically every year.

On Paper: If you would like to fill out a paper copy of the form, please email meilj@ccmellorlibrary.com to request one. Please attach a check made out to C.C. Mellor Memorial Library (please write CBPP in the memo) and return the membership form via mail or in person to C.C. Mellor Edgewood located at 1 Pennwood Ave., Pittsburgh PA, 15218.

Contact Us:

We would love to talk with you more about the program and answer any questions you have. Feel free to send an email to meilj@ccmellorlibrary.org or call 412-731-0909 to learn more.

Program Benefit Details

Window Cling	CCM will provide a 3x3 in window cling in recognition of your partnership that you can display in your business to show your customers that you are a library supporter. Each year you participate in the program you will receive a new one that shows how many years you have been a community partner.
Digital Logo	You will receive a digital file of the same recognition graphic that you can display on your website to show your online customers you are a library community partner.
Social Media Features	We will feature businesses on our Instagram and Facebook accounts, promoting it and recognizing them as a community partner. CCM’s Instagram has over 1K followers and receives an average of 6-8k views monthly. CCM’s Facebook page has over 1.7k followers and 8-10k views monthly.
Digital Newsletter	A new section will be added to our monthly “Check it Out!” digital newsletter that names and links to all community business partners. The newsletter goes out on the first day of each month and is sent to 2,600 people.
Webpage	We will add a section of our website dedicated to the Community Business Partnership Program that serves as an information hub for the program as well as a directory of all community partners. Our website, ccmellorlibrary.org , averages 15k impressions monthly.

Additional Sponsorship Opportunities

In addition to this new program, CCM seeks local business sponsors for three annual events. If any of these opportunities interest you, please feel free to reach out anytime for more information.

Summer Block Party – Early June

CCM partners with community members and organizations to bring a day of fun and learning to families in our service area. This end-of-the-school-year celebration is completely free for everyone attending, so we are looking for sponsors to help cover the costs of the event.

Adopt-a-Book Party – Late September

The annual Adopt-a-Book party is part of our annual Love Your Library campaign where guests can come enjoy food, drink, and conversation while browsing for adoptable books in our collection. We have a tiered sponsorship package for this event with a large variety of promotional and hospitality benefits.